

core strategy

Feed your potential



Every successful business has a strategic plan, defining both the vision and roadmap of how it will be achieved. Organisations without one lack focus, and are unable to chart their path or monitor progress. Creating strategy well is often challenging, as it requires the leaders to step back and view the business objectively.

This program utilises a range of functional business planning tools to help participants define the vision, develop strategy, agree on milestones, capitalise on strengths and create stakeholder alignment. The workshop exercises, focus on drawing out the existing knowledge and intentions residing amongst the participants. Additional modules consist of creative thinking approaches, project management techniques and responsible action tools, to equip individuals with the means to accomplish their individual objectives. Modules can include:

- Build the future vision
- Swot analysis
- Smart goals
- Alignment & buy-in
- Develop the plan
- Agree accountabilities
- Appreciative inquiry
- Creative thinking
- Adopt the pareto principle
- Effective meetings
- Team bank account
- Project management
- Response-able action
- Monitor progress

Each Core Practice is an experiential group workshop, tailored to directly align with your business culture & needs. They're effective separately, and can be combined to create long-term programs. The practices include:

Core Time	Core Strategy
Core Coaching	Core Projects
Core Behaviour	Core Teams
Core Change	Core Wellbeing
Core Service	Core Leadership
Core Negotiation	Core Communication



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